



Impact Report

OUR MISSION

Ronald McDonald House Charities of Southwest Virginia (RMHC-SWVA) provides an environment of love, community, and hope to families of seriously ill children. RMHC-SWVA programs give a family with a sick child what they need most - each other.

QUOTE FROM AUBREY'S MOM

"The Ronald McDonald house was truly a gift for our entire family while our daughter was in the hospital. Knowing that we had a place to step away, get a nice shower and rest our minds and bodies was of great comfort. Aubrey's twin sister, Grayson, also enjoyed being close to her sister so she could have longer visits"

2024 IMPACT SNAPSHOT*

1,119

Number of families served thru all RMHC programs

21

Average Length of stay at Ronald McDonald House

Stays ranged from 1 night to 145 nights

2,486

Volunteer Hours at the Family Room



Ronald McDonald House Charities®
Southwest Virginia



"Our son, Alexander, was born a scheduled c-section but had too much fluid in his lungs. The calm post-partum experience we were expecting turned into an unexpected transfer from Radford to Roanoke. My wife was released early so we could come down and be with him. **This house has been a blessing by keeping us close and helping us keep our unexpected costs down!** So thankful for this house."

- The Plummers

PATIENT DIAGNOSIS & REASON FOR TRAVEL TO ROANOKE FOR MEDICAL CARE

Premature / Full Term Complications

Respiratory Distress / RSV

Gastrointestinal

Surgery

Trauma

Oncology

TOP DEPARTMENTS THAT REFER FAMILIES TO RONALD MCDONALD HOUSE

NICU

Peds / PICU

Oncology

Peds Surgery

Pulmonology

VIRGINIA

RONALD MCDONALD HOUSE SERVES FAMILIES FROM 50+ DIFFERENT REGIONS



358

Number of Families registered for overnight stays at House

Location	Number of Families Served	Number of Nights
Alleghany County	6	17
Amherst County	1	67
Augusta County	5	78
Bedford County	2	5
Bland County	5	10
Boutetourt County	1	6
Bristol City	1	16
Buchanan County	2	5
Campbell County	1	23
Carroll County	17	236
Covington City	1	61
Danville City	35	440
Dickenson County	3	7
Floyd County	5	47
Franklin County	5	78
Galax City	8	143
Giles County	10	128
Halifax County	7	200
Hanover County	1	5
Henry County	24	307

Location	Number of Families Served	Number of Nights
Lee County	1	9
Loudoun County	1	1
Lynchburg City	7	79
Martinsville City	17	203
Montgomery County	26	390
Patrick County	18	79
Pittsylvania County	15	129
Pocahontas City	1	2
Pulaski County	10	87
Radford City	13	92
Richmond City	1	159
Rockbridge County	5	29
Rockingham County	1	14
Russell County	6	59
Smyth County	12	87
Staunton City	2	91
Tazewell County	10	73
Washington County	4	5
Wise County	3	16
Wythe County	9	67

WEST VIRGINIA

Location	Number of Families Served	Number of Nights
Greenbrier County	10	140
McDowell County	3	62
Mercer County	12	169
Monroe County	6	81
Nicholas County	1	4
Summers County	3	27
Wyoming County	1	21



4,765

Total Number of Meals served at House



4,390

Number of Family Nights Provided



3

Number of Day-Use Families



Baby Memphis with Mom & Dad getting ready to head home after a stay at Ronald McDonald House.



Megan & Dustin with Baby Bodie. Mom & Dad stayed at the Ronald McDonald House for 48 days, while Bodie spent some time at the local hospital and got strong enough to head home after some respiratory issues.

OTHER

26 families for 236 nights

from New York, Georgia, Pennsylvania, Louisiana, South Carolina, North Carolina and Mississippi

"We didn't know what to expect when we got here. Everything was amazing and I'm so grateful. Such a very homey feeling. I just had my baby girl 2 days ago, after being told she has to go through surgery, we have to stay here longer. This place has provided everything we need and has helped us through this tough process. **Every donation and night we stay here just shows how much love there is in this world.**"

- Lauryn & Adam, Eden's parents



"Thanks so much for all you did for us during our stay. It meant ever so much to have a welcoming place to stay and good food available without us having to make it! **Thanks for the love and kindness shown to us.** My 7-year-old daughter said, 'this place feels like home because there's free food!'. It felt that way to us too. We will forever appreciate you."



867

NUMBER OF FAMILY MEMBERS SERVED THRU HOSPITAL PARTNERSHIPS

Comfort of Home Bags
Holiday Gifts & Celebrations
Diaper Bags
Food Boxes

5,375

NUMBER OF VISITS TO THE RONALD MCDONALD FAMILY ROOM

278

NUMBER OF FAMILIES THAT VISITED THE FAMILY ROOM



OUR COMMUNITY BOOST

- Newsletter Subscribers - 6,000+
- eNewsletter Subscribers - 7,700
- Facebook Followers - 10,714 with over 25,000 post engagements monthly
- Instagram Followers - 485 with over 5,000 views monthly
- Event Participants - 4,150 plus volunteers

as of 12/16/2024

We couldn't have done it without your generous *support.*



Ronald McDonald House Charities®
Southwest Virginia

Thank you to all our donors and volunteers.

"Beautiful sunsets, rabbits from the upper woods sitting in the garden and staff and volunteers always helping. They brought us games to play, there was always food in the fridge or cooked freshly and that many times they had to give us the second key because we forgot ours in our room again.

You were catching us when it seemed for us like everything was falling."

Mara - 16 years old
From Bavaria, Germany
Stayed for 16 nights in 2023

When a child is in the hospital, having family close means everything. That's what Ronald McDonald House Charities® of Southwest Virginia accomplishes each and every day - Keeping families close. Through programs like the Ronald McDonald House® and the Ronald McDonald Family Room®, families can be just steps away from their child's hospital room. **Facilitating family centered care is what drives and defines RMHC.**



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