



Join Sherwood Memorial Park for our  
7th Annual Run for Donuts 5K and Fun Run  
Saturday, November 4, 2023 – 9:00am  
to benefit Ronald McDonald House Charities of SW VA!

**BECOME a RUN for DONUTS 5K SPONSOR!**

Fun for the whole family and a great opportunity to support a GREAT cause.

Your support helps provide all the comforts of home to families when they need it most. It costs Ronald McDonald House Charities of Southwest Virginia more than \$100 a night per family to provide comfortable rooms, home-cooked meals, and other supportive services. No one is ever turned away due to inability to pay. The generosity of volunteers and donors allows us to provide our programs to families with no financial obligations.

For more information go to: [rmhc-swva.org/events/run-for-donuts-5k/](http://rmhc-swva.org/events/run-for-donuts-5k/).

### **\$3,000 CHOCOLATE GLAZED DONUT SPONSOR**

- "Presented by" rights to Run for Donuts 5k and Fun Run
- Logo displayed on all promotional materials, including event webpage with link to your website
- Opportunity to appear on tv and radio interviews to promote the event
- Company banner displayed at event (to be provided by sponsor) OR "Donut" Yard Sign
- Booth space at pre/post race area
- Opportunity to include promotional materials/company literature in race packets
- Up to **12** complimentary race entries with participant medal and beanie cap

### **\$1,500 POWDERED DONUT SPONSOR**

- Logo displayed on all promotional materials, including event webpage with link to your website
- Company banner displayed at event (to be provided by sponsor) OR "Donut" Yard Sign
- Booth space at pre/post race area
- Opportunity to include promotional materials/company literature in race packets
- Up to **8** complimentary race entries with participant medal and beanie cap

### **\$1,000 FROSTED DONUT SPONSOR**

- Logo displayed on all promotional materials, including event webpage with link to your website
- Company banner displayed at event (to be provided by sponsor) OR "Donut" Yard Sign
- Booth space at pre/post race area
- Opportunity to include promotional materials/company literature in race packets
- Up to **4** complimentary race entries with participant medal and beanie cap

### **\$500 JELLY DONUT SPONSOR**

- Logo displayed on event webpage with link to your website
- "Donut" Yard Sign placed along course route with logo
- Booth space at pre/post race area
- Opportunity to include promotional materials/company literature in race packets
- Up to **2** complimentary race entries with participant medal and beanie cap

### **\$250 DONUT HOLE SPONSOR**

- "Donut" Yard Sign placed along course route with logo
- Booth space at pre/post race area
- Opportunity to include promotional materials/company literature in race packets



Ronald McDonald  
House Charities®  
Southwest Virginia

Keeping families close®



My company will support Run for Donuts 5k by being a:

\$3,000 Sponsor    \$1,500 Sponsor    \$1,000 Sponsor    \$500 Sponsor    \$250 Sponsor

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Invoice requested* – Please send me an invoice for our sponsorship.

*Race Packet* – I am interested in donating items for the Race Packets.

\*A Run for Donuts representative will follow-up to get everything finalized for your sponsorship package and/or donation for race packets.

Please make checks payable to "RMHC - SWVA" with Run for Donuts in the memo.



RMHC – SWVA | Attn: Run for Donuts 5k  
2224 Jefferson Street SE, Roanoke, VA 24014

Questions – Contact Teri Nance at [tnance@rmhouse.net](mailto:tnance@rmhouse.net)  
Phone: 540-857-0770 x308 | Fax: 540-857-9584

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