

Handbag HULLABALOO!™

NEW Event for 2023! This event brings individuals together for an evening of fun. At this exclusive event, guests will be given the opportunity to win over **20 authentic designer handbags** simply by participating in our raffle style game. The objective of the game is to color in your game booklet when your words are called. Once your booklet is filled out, you yell "HULLABALOO!" and you win a handbag. The evening consists of a **Ronald McDonald House family guest speaker, heavy appetizers, a cash bar, a silent auction, raffle, and surprise games.**



**Thursday,
October 19, 2023**
Vinton War Memorial

new for 2023
Event demographics: predominantly young professionals or female leaders who are interested in winning a designer handbag
Approximate attendance: 200 participants

sponsorship opportunities

Presenting Sponsor - \$8,000 (1 available)

- exclusive naming rights to Handbag HULLABALOO!™ event
- reserved seating for sixteen (16) at two separate tables
- one (1) social media mention on event day (FB, Twitter, Instagram)
- company logo on RMHC website and on Facebook Event
- company logo on event signage and in event program
- company featured on all marketing materials related to event*
- company name on RMHC annual report

Buzzer Bag Sponsor - \$5,000 (1 available)

- exclusive name rights to the buzzer bags (10 bags)
- opportunity to play company jingle as the buzzer (12 plays)
- reserved seating for ten (10)
- company logo on RMHC website and on Facebook Event
- company logo on event signage and in event program
- company featured on all marketing materials related to event*
- company name in RMHC annual report

Silent Auction Sponsor - \$4,000 (1 available)

- reserved seating for ten (10)
- company logo on all auction signage
- company logo featured on auction website
- company mentioned on all marketing promoting auction items, including frequent mentions the week of the auction
- company logo on RMHC website and on Facebook event
- company logo in event program
- company name in RMHC annual report

Crayon Sponsor - \$2,500 (1 available)

- company logo on crayon bundles for each guest
- tickets for six (6) attendees
- company logo on event signage and in event program
- company name in RMHC annual report

Consolation Case Sponsor - \$2,500 (1 available)

- exclusive naming rights to the consolation case (20-28 mentions)
- tickets for six (6) attendees
- company logo on event signage and in event program
- company name in RMHC annual report

*based on sponsorship commitment date & printing date

Tickets can only be purchased through sponsorship packages until they go on sale to the general public. Individual \$95

(each ticket includes heavy appetizers, two (2) drink tickets, game booklet plus attendee gift)

Round 3 & 6 Sponsor - \$2,000 (1 available)

- naming rights to one of our "play-thru" rounds (3 is sold / 6 is available)
- company logo on display screen for round
- tickets for six (6) attendees
- company logo on RMHC website
- company logo on event signage and in event program
- company name in RMHC annual report

Round 4 & 5 Sponsor - \$1,000 (1 available)

- naming rights to one round (5 is sold / 4 is available)
- company logo on display screen for round
- tickets for four (4) attendees
- company logo on RMHC website
- company logo on event signage and in event program
- company name in RMHC annual report

Round 1 & 2 Sponsor - \$500 (1 available)

- naming rights to one round (1 is sold / 2 is available)
- company logo on display screen for round
- tickets for two (2) attendees
- company logo on RMHC website
- company logo on event signage and in event program
- company name in RMHC annual report

Handbag Sponsor - \$250 (16 available)

- company logo on tag attached to sponsored bag
- company logo on screen during giveaway round
- company logo on event signage and in event program
- company name in RMHC annual report

Table Sponsor - \$760

- reserved seating for (8)
- company logo on table sign
- company name in RMHC annual report

For more information contact Jeanne Lawrence, Development Director
jlawrence@rmhouse.net or (540) 857-0770



Ronald McDonald House Charities of Southwest Virginia
2023 Handbag HULLABALOO! Support Agreement

All proceeds from event go directly toward providing a home-away-from-home at the Roanoke Ronald McDonald House® for families of hospitalized children.

Donor Company Name

Contact

Address

City

State

Zip Code

E-mail

Phone Number

Event Sponsorship

- Presenting Sponsor - \$8,000
Buzzer Bag Sponsor - \$5,000
Silent Auction Sponsor - \$4,000
Crayon Sponsor - \$2,500
Consolation Case Sponsor - \$2,500
Game Round Sponsor - Round 3 or 6 - \$2,000
Game Round Sponsor - Round 4 or 5 - \$1,000
Game Round Sponsor - Round 1 or 2 - \$500
Handbag Sponsor - \$250
Table Sponsor - \$760

Auction Donation

Description of donated item/package:

Blank lines for auction donation description

Value:

Additional Tickets & Attendee Packages

Number of additional tickets: x \$95 each = \$

*additional tickets currently only available to sponsors
(individual tickets will go on sale to the general public at a later date if tickets are still available)

SuperPlayer Bundle pre-purchase: x \$30 each = \$

*Twenty (20) raffle tickets + two (2) extra game booklets (\$40 value)

TOTAL Sponsorship Package: \$

Donor Signature

Date

Please mail, email, or deliver this signed agreement to
Jeanne Lawrence, RMHC-SWVA, 2224 Jefferson Street SE, Roanoke, VA 24014
Contact Jeanne at 540-857-0770 or jlawrence@rmhouse.net with any questions.

THANK YOU for your support!

