



Ronald McDonald House Charities of Southwest Virginia Adopt-a-Room Program



If you're tired, I'll be your home

What does adopting a room mean?

"It is such a huge weight lifted from your shoulders when you have a sick child and don't have to worry about where you are going to sleep, shower, and eat."

-Excerpt from Blind Survey, 2

Imagine your child receiving a diagnosis that changes life as you know it. Imagine the fears that come with a baby being born too early or an accident that silences an energetic teenager. These are the realities of the families of The Ronald McDonald House of Southwest Virginia who must leave their home to come to the Roanoke area for their child to receive medical treatment.

Ronald McDonald House Charities of Southwest Virginia is an organization that keeps families close through our two core programs: The Ronald McDonald House and The Ronald McDonald Family Room.

By adopting a room, you are helping families during one of the most stressful times in their lives, easing the burden of a place to stay. You are giving them a place to come home to so they can concentrate on what's most important – the health of their child.

Why we need you

"The lodging and food that you provide weary families is a comfort that only those who have been there can truly understand"

—Ellie Miller-grandmother, 2 week stay

Without the Ronald McDonald House, it would cost a family over \$90.00 a day to be near their child. Families are asked for a \$15.00 donation but no one is ever turned away for their inability to pay. Our House serves all socioeconomic levels. The truth is most families can't afford a hotel for weeks or months-especially under the stress of mounting medical bills.

We ease that burden by providing a comfortable room to rest, a home cooked meal, laundry facilities, a library with computer and Wi-Fi, a family room with a pool table, a playroom, beautiful outdoor

grounds, a children's playground and all of this in a caring environment surrounded by people going through similar experiences.

The Ronald McDonald Family Room, described as a place to revive the soul by one parent, is located on the 14th Floor in Carilion-Roanoke Memorial, it offers parents a place to regroup; grab a snack, or a cup of coffee and is open to every adult with a child in the hospital.

About Sponsorship Levels

The Ronald McDonald House Adopt-a- Room Program consists of two components; Renovation Sponsorship and Room Sponsorship.

Adopt-a-Room Renovation Sponsorship

\$25,000

Built in 1984, The Ronald McDonald House of Southwest Virginia is a beautiful 18 bedroom English Tudor blending seamlessly into the South Roanoke neighborhood. Our goal is to keep it beautiful inside and out.



Renovations include:

- Wall paper stripped, drywall and paint (some rooms may vary)
- Overhead lighting
- Worn carpet replaced with laminate flooring
- Door hardware replaced with ADA standard hardware
- Bathrooms get new tile floor, tub, tub surround, toilets, vanity, and bathroom accessories
- Cost also include other work such as demolition, carpentry, plumbing, mechanical, and electrical

Adopt-a-Room Sponsorship

\$3,000.00 per year

A Room Sponsorship is so important in helping us maintain our facilities. Our House sees approximately 700 families a year; some stays are as long as 100 days, so you can imagine the toll from all the wear and tear.

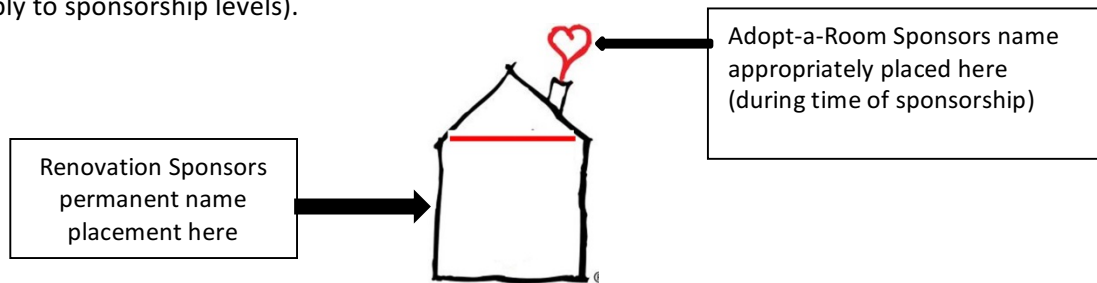
While ensuring our home and rooms remain comfortable and beautiful from one family to the next, your sponsorship helps families by:

- Reducing stress and financial burden
- Improving psychological well-being knowing they're close to their child
- Strengthening coping abilities by getting a better night's sleep
- Offering caring supportive environment

Sponsorship Benefits



Designed around our charities international logo, your name will be proudly mounted on a one of a kind piece created by Black Dog Salvage and will be seen by hundreds who tour our house each year (time limits apply to sponsorship levels).



\$25,000 Renovation Sponsors

As a renovation sponsor, your name will become a permanent fixture to your adopted room engraved on the custom piece created by Black Dog Salvage.

Additional benefits include:

Your company's logo/family name & picture visibly located on our website and included in all Adopt-a-Room literature

Rights to use our logo on your website and your company may also choose to publicize your gift (branding guidelines apply)

Exclusive Adopt-a-Room reception and tour to see firsthand the impact of your generosity

Recognition in our newsletters and annual report

Special thank you notes three times a year from the families that stay in the room you made possible

\$3,000 Room Sponsorships (1 year)

As a Room Sponsor your name will be visibly placed adjoining the artwork by Black Dog Salvage as described above during your one year sponsorship.

Your company's logo/family name & picture visibly located on our website and included in Adopt-a-Room literature.

Additional benefits include:

Rights to use our logo on your website and your company may also choose to publicize your gift (branding guidelines apply)

Adopt-a-Room tour to see firsthand the impact of your generosity

Recognition in our newsletters and annual report

Special thank you notes three times a year from the families that stay in the room you made possible

First right to renew sponsorship

For more information or to discuss an Adopt-A-Room sponsorship, contact Anna Semonco at (540) 857-0770 or by email at asemonco@rmhouse.net

"We would just want you to know everything yall do there is way and beyond"

- The Harless Family, 143 days

Current Sponsors



Love-a-Room



Honorary Adopt-a-Room Sponsors



Adopt-a-Room Major Contributors

