

# WHO WE HELP



## The Speed family

After Charlie arrived 14 weeks early, Ashley and Mike Speed stayed at the Ronald McDonald House for more than three months.

"The first three days we were here, we would come back from the hospital and there would already be a meal on the table. I'd just cry because I was so thankful."



## The Weikel family

Audery and Jefferson Weikel were in Roanoke for a family funeral when Emerson was born more than two months early.

"Taking us in and making sure that we're cared for, and that we've got that peace of mind, that we've got a place to sleep ... you can't really put that into words. We don't now how we could ever repay that because that's the kind of thing money can't — you just can't pay that back, really."



# OUR IMPACT

- \* Since 1984, we have served more than 20,000 visitors.
- \* An average of 700 families are helped by RMHC each year.
- \* Our service area spans 150 miles.
- \* The majority of our operating budget comes from individual donors.
- \* There have been 7,500 visits to the Family Room at Carilion Children's Hospital.



Keeping  
**FAMILIES  
CLOSE**  
when they

**NEED IT  
MOST**



Ronald McDonald  
House Charities®  
Southwest Virginia

Keeping families close

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Ronald McDonald  
House Charities of  
Southwest Virginia



## WHO WE ARE

When an ill or injured child has to be hospitalized, family members need each other. They also need relief from worrying about day-to-day tasks so they can devote all their energy and resources to their child's recovery.

Through Ronald McDonald House Charities of Southwest Virginia, the Ronald McDonald House helps those families from outside the Roanoke area stay close — close to their child, close to each other and close to the hospital — when they need it most.

Since 1984, the House has provided temporary lodging, meals and support for families with children undergoing medical treatment at area hospitals. We serve approximately 700 families a year.

The Ronald McDonald Family Room on the 14th floor of Carilion Children's Hospital provides a place for adult family members and guests to rest and recharge without leaving the hospital.



## HOW WE DO IT



At The Ronald McDonald House guests will find:

- 18 comfortable guest rooms
- Two large dining rooms
- Kitchen
- Nightly buffet dinner prepared by volunteers
- Living room
- Inside and outside play areas for children
- Family room
- Library
- Laundry facilities
- Computer and WiFi
- Lots of support and hugs
- A chance to share experiences and feelings with others in similar situations



At the Ronald McDonald Family Room, visitors are provided with:

- Comfortable seating
- Complimentary snacks and refreshments
- Kitchen with refrigerator and microwave
- Computer and WiFi
- Close proximity to the NICU and Pediatric Services
- Convenient schedule, open every day from 9 a.m. to 9 p.m.
- A respite without leaving the hospital

## HOW YOU CAN HELP

### → VOLUNTEER

- House Companions support the Manager on Duty.
- Maintenance Volunteers help keep our House running as a home.
- Dinner Volunteers cook meals for our families.
- House Volunteers provide assistance to House staff.
- Family Room Volunteers staff our Ronald McDonald Family Room.
- Special Events Volunteers play a special role in our fundraising.
- Grounds Volunteers help keep our House beautiful outside.

For more information on volunteering and to view our wish list, visit [www.RMHC-SWVA.org](http://www.RMHC-SWVA.org).

### → DONATE

Your donations give a family a home-away-from-home when they need it most.

From the beginning, Ronald McDonald House Charities of Southwest Virginia has been McDonald's charity of choice, and we are grateful for its support. However, the great majority of our operating funds comes from generous donors like you.

Ronald McDonald House Charities of Southwest Virginia's annual budget of more than \$500,000 supports our two core programs: Ronald McDonald House and Ronald McDonald Family Room.

RMHC of Southwest VA is a nonprofit 501(c)(3) corporation, and all donations are tax-deductible.

If you would like to make a financial contribution to Ronald McDonald House Charities of Southwest Virginia:

- Contact the House at 540.857.0770
- Donate online at [www.RMHC-SWVA.org](http://www.RMHC-SWVA.org).